

**EXECUTIVE ORDER NO. 73**  
**NORTH CAROLINA MOTORSPORTS ADVISORY COUNCIL**

WHEREAS, motorsports has had not only a historic impact on North Carolina but also an economic impact, including the first NASCAR race in 1949 held in Charlotte, NASCAR headquarters were formerly located in North Carolina, and ninety percent of NASCAR race teams are currently located in this State; and

WHEREAS, the motorsports industry in North Carolina has suffered the loss of two major racing events at the North Carolina Speedway located in Rockingham, with other states recruiting events, race teams and other motorsports elements, which has caused an adverse economic impact on North Carolina; and

WHEREAS, the State of North Carolina must consider measures that will preserve, strengthen and expand this historical economic engine; an industry which contributes approximately \$5 billion a year to the state's economy, providing more than 24,000 direct and indirect jobs to our citizens;

NOW THEREFORE, by the power vested in me as Governor by the laws and Constitution of North Carolina, IT IS ORDERED:

Section 1.     Establishment.

The North Carolina Motorsports Advisory Council ("Advisory Council") is hereby established. The Advisory Council shall be composed of not less than twelve or more than

twenty members appointed by and to serve at the pleasure of the Governor. The Governor shall designate a Chair and Vice Chair. Members shall include, but not be limited to, representatives of the motorsports industry, the Office of the Governor, and the Department of Commerce.

Section 2. Terms of Membership.

All members shall be appointed for a term of two years.

Section 3. Vacancies.

A vacancy occurring during a term of appointment shall be filled by the Governor for the balance of the unexpired term.

Section 4. Meetings.

The Advisory Council shall meet at least twice yearly and at other times at the call of the Chair or the Governor.

- (a) The Council shall meet as a quorum. A quorum, for the purposes of this Order, is defined as a simple majority.
- (b) The Advisory Council is authorized to conduct public hearings.

Section 5. Staff Assistance.

The Department of Commerce shall provide clerical support and other services required by the Advisory Council.

Section 6. Duties.

The Advisory Council shall have the following duties:

- (a) Review the recommendations and findings from the Sanford Holshouser Development Group motorsports economic impact/development study conducted by Dr. John Connaughton of UNC-Charlotte and make recommendations thereof;
- (b) Receive and review the feasibility study for the testing and research complex conducted by a UNC-Charlotte steering committee;

1. Provide assistance and oversight regarding the RFP process for the location of a testing and research complex, if the UNC-Charlotte steering committee feasibility study and business plan supports an investment in such a facility, and addressing concerns regarding where such a facility should be located;
- (c) Recommend policy, procedures and program initiatives to protect, strengthen, and expand the motorsports industry through, but not limited to, research and development other than a testing and research complex;
- (d) Provide ongoing advice and consultation to State policy leaders as to how to recruit, retain and expand the motorsports industry in North Carolina; and
- (e) Other such duties as assigned by the Chair or the Governor.

This Order shall be effective immediately.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Great Seal of the State of North Carolina at the Capitol in the City of Raleigh this 28<sup>th</sup> day of February, 2005.

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MICHAEL F. EASLEY

ATTEST:

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ELAINE F. MARSHALL  
SECRETARY OF STATE